

DSB1 Brand Guide

Brand Colours



Apple Red

RBG 210,35,42

HEX #D2232A

CMYK 0,83,80,18

PMS 1795 C



Golden Yellow

RBG 225,153,0

HEX #FF9900

CMYK 0,40,100,0

PMS 137 C



Brick Red

RBG 152,0,0

HEX #980000

CMYK 0,100,100,40

PMS 7628 C



Chalk White

RBG 220,221,216

HEX #DCDDD8

CMYK 0,0,2,13

PMS Cool Gray 1 C

Brand Fonts

The brand font is **Arial**. This can include Arial Regular, Italic, Bold, Bold Italic, and Black

Logos

The red logo can be used on a white background. The reversed logo can be used on multiple background colours.



District School Board
Ontario North East



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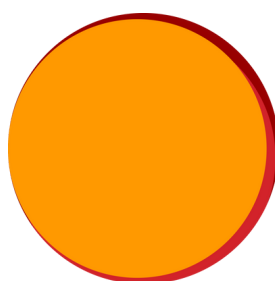
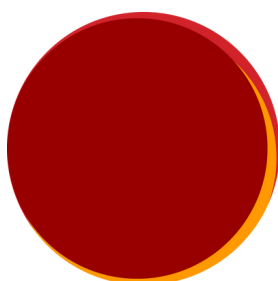
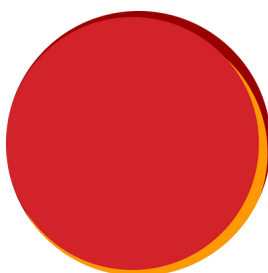


District School Board
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Graphic Assets



Examples



Templates

Email Signature

Letter Head

Virtual Background

Branding Assets

DSB1 Logos

Slide Deck